

For Immediate Release

People & Performance Solutions Presents Enterprise-wide Blended Learning Case Study at TechLearn 2005

Chicago, IL – November 1, 2005 – At this year’s TechLearn conference, People & Performance Solutions was selected to present, *Increased Value with Reduced Costs: An International Paper Blended Learning Case Study*. In this session People & Performance Solutions and International Paper (IP) presented a learning methodology that was implemented to ensure an effective enterprise-wide blended learning program.

Dennis Dawson the presenter of the paper from People & Performance Solutions was pleased with the outcome of the session, “Over 30 people attended the session and the results were extremely positive,” said Dawson.

The session was geared towards sharing best practices on how to implement an effective enterprise-wide blended learning program to a diverse end-user population at hundreds of locations, while simultaneously contending with an organization accustomed to instructor-led training. Additionally, the results were shared with attendees of how IP was able to increase learning effectiveness while saving millions.

The presentation of the Enterprise-wide Learning case study highlighted with attendees the following key points:

- How to develop a user-friendly way to train more than 25,000 employees across hundreds of sites on a complex new business transformation and enterprise resource planning application
- How to develop a blended learning strategy and methodology, and deploy best practices and technology to launch a large training initiative
- How to overcome the lack of common technological infrastructure at hundreds of domestic. locations, a wide variety of diverse end users, and a culture steeped in traditional instructor-led training
- How to design, develop and implement an integrated blended learning strategy and role/job specific eLearning training structure to deliver learning to an unprecedented proportion of a workforce

People & Performance Solutions, a leader in change management, delivers solutions to company’s worldwide for managing changing, learning and organizational design.

About People & Performance Solutions

People & Performance Solutions is the partner of choice for preparing people to manage change. With years of change management expertise in complete life-cycle project management and implementation, People & Performance Solutions is enabling companies worldwide to unlock the potential of their people and expediently achieve

benefits. People & Performance Solutions has offices in Chicago, Illinois and Miami, Florida.

For more information on People & Performance Solutions Change Management Program, including our Learning Services and Organization Design & Transition Services, visit our web site at www.people-performancesolutions.com.

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